



## **Thomas L. Freundsuh**

### **Communications Director**

- Publish eleven issues of the Empire State Bulletin annually.
- Chair, Council Bulletin Contest
- Expand database of email recipients of ESB and decrease hard copy mailings.
- Review and approve material for website
- Work with Directors and State Council Communications group to ensure that the website is “One Stop Shopping”.
- Acts as watchdog for fraternal activities that need press through the media specialist.
- Review and act upon feedback to State Council Website



## **Thomas A. Boslet**

### **Webmaster/ Technologist**

- Provides the programming for and maintenance of the New York State Council Website.
- Collaborates with Communications Director and State Deputy to ensure website maintains the direction of the New York State Council and the integrity of our order.

## **Ralph Handley**

### **Photographer**

- Provide photographs of state and subordinate council events by electronic means to Webmaster, Communications Director and Media Specialist to publicize the functions and accomplishments of the Order.

## **Robert Weitzman**

### **Public Relations Chairman**

- Encourage subordinate councils to publicize the functions and accomplishments of the Order.
- Encourage subordinate councils to strive to maintain a dignified, practical, and constructive image within the Community through the use of all possible communication avenues.
- Chair, Public Relations Contest

## **Edward Ciulla**

### **Media Specialist**

- Maintain database of media outlets for Diocesan, Daily and Weekly Newspapers and Web Media throughout NYS.
- Prepares and distributes articles of interest to media outlets.
- Retrieves published articles from various media outlets for reference.